

# TEACHING AWARD 2025

## Effective teacher

### COMPETITION INSTRUCTIONS

The Suomen Ekonomit Teaching Award was first awarded in 1998. Suomen Ekonomit works to develop business education, and we wish to give recognition to commendable business teachers through the Teaching Award.

Over the years, we have noticed that student associations have repeatedly nominated certain teachers as recipients of the Teaching Award. These innovative, empathetic, and skilled teachers and instructors have a finger on the pulse of development and make a clear impact on every new class. For the 90th anniversary year of Suomen Ekonomit, we would like to give special recognition to such effective teachers.

In 2025, we are looking for a teacher who is able to have an impact on students through their teaching. The courses taught by the teacher we are looking for are memorable, challenge students to think, help see thesis work through to completion and the teacher's passion for their work is clear.

The prize is EUR 6,000 and can be given to one or several teachers. The student association or associations that submitted the winning nomination will also receive a total prize of EUR 1,000.

### PREPARING A NOMINATION

All university units providing business education can participate in the competition. Student associations belonging to Suomen Ekonomit can each submit one nomination for the competition. Economic sciences professors, lecturers, university teachers or other persons with teaching responsibilities may be nominated.

It is recommended that representatives of the student association prepare their nomination after discussing it with economic sciences staff and students. Honorary working groups or similar can be used for this purpose, or you can collect names using, for example, an Instagram story and then the board of the subject association can choose the person to be nominated. The nomination is made by filling in the online form. Parts of the nominations sent to Suomen Ekonomit may be published on the union's website.

The purpose of the competition is to identify and share good practices for the development of business education. The form should include concrete examples of different teaching methods, pedagogical solutions and other operating models that promote learning and student success. Practices may be shared for the development of business education.

### EVALUATION OF NOMINATIONS

The award jury, consisting of the Education Policy Committee of Suomen Ekonomit and student representatives appointed by the network of student chairs, will select the winner from the nominations submitted during the competition period. The jury will evaluate the nominations based on the responses to the online form. If necessary, the jury may invite two or three of the nominators that received the best evaluations in the preliminary assessment to its meeting to present the content of their nominations.

Questions asked on the online form:

1. Briefly describe the teacher, their role in the faculty/subject and the courses/seminars they teach. (500 characters?)
2. Describe the teacher's teaching and the methods used. What makes them good, interesting or educational from the student's point of view? Does the teacher use, for example, a chalkboard, a reading circle or case projects? (1500 characters?)
3. Give concrete examples of the teacher's teaching: in what situations have the students gained insights? What is remembered from the courses, even years later? (1500 characters?)
4. Why do students feel that the teacher is effective? For this question, you can, if you wish, collect comments from those who participated in the teacher's courses. (1000 characters)
5. A picture of the nominee, which can be used during the competition.

## **COMPETITION SCHEDULE**

The form opens on 21 January and closes on Thursday 13 February at 11:59 p.m.

The jury will meet in February to select the winner. The winner of the Teaching Award will be announced at the 90th anniversary gala. A shortlist of the nominated teachers will be published before the gala.

## **FURTHER INFORMATION**

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